

**Optimal Connections, LLC - Customer Satisfaction Surveys
Sample Email Invitation for "ABC Co."**

From:
To:
Sent:
Subject: ABC Company invites you to participate in a Customer Satisfaction Survey

Dear <Name>,

Thank you for being a customer of ABC Company.

ABC Company has retained the services of Optimal Connections, LLC, a market research firm, to perform an independent study of its customers. By completing this brief survey, you will help ABC identify strengths and opportunities for improvement in the company's operations, products, services and support. And ... you will be automatically entered into a drawing for a new <Incentive here>!

We will be compiling the results of this study later this month, and sharing the results with ABC Company management after the survey is completed. ABC will also be sharing some of the findings of this study with all of the participants. Of course, your name and company identity will be kept confidential, unless you indicate otherwise in the survey. We will announce the winner of the drawing at that time.

Please note that the survey is being issued today, and will run until <Deadline> -- so please take a few minutes now to click on the link below to give us your opinions, and register your chance to win.!

Thank you in advance for your time and assistance.

Please click here now to take the survey ==> <Enter URL here>

Sincerely,

Paul M. Dooley
President
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Bringing You Closer to Your Customers